

## About Us

The New Salem General Store was founded in 1996 by Rick and Lori Oliver.

A classic, friendly country store featuring home cooked breakfasts, a full-service deli serving Boar's Head products, Friday night pizza and fresh baked items daily.

Featuring a diverse selection of beer, wines and spirits, highlighting many local wineries and breweries in addition to well-known regional beverage brands.

Open seven days a week, the store offers a wide variety of grocery and convenience items as well as local produce, gifts and books, along with lottery tickets, a post office and an ATM.

Local news and directions are always free!

### STORE HOURS

Monday thru Saturday  
6 am to 8 pm

Sundays  
Summer - 7 am to 7 pm  
Winter - 7 am to 6 pm

## NEW SALEM PIZZA

PIZZA IS AVAILABLE FRIDAY FROM 3:15 TO 8PM OR UNTIL SOLD OUT\*  
\*MAKE SURE YOU GET YOURS BY CALLING AHEAD TO RESERVE.

Create your own pizza with toppings available at \$1.75 each (hamburger, pepperoni, ham, sausage, salami, chicken, pineapple, bacon, green peppers, onion, broccoli, mushrooms, black olives and tomatoes.)  
Extra Cheese or Feta is available at \$3.00

	Traditional	Gluten Free*
<b>The Quabbin</b> Traditional Old Fashioned Cheese Pizza	\$10.00	\$13.00
<b>Fire Engine Red</b> Chicken tossed in Spicy Buffalo Sauce with Jalapenos over our cheese blend with Ranch or Blue Cheese Dressing	\$13.00	N/A
<b>The Classic Pie</b> Classic Combo of Chicken & Broccoli	\$13.00	\$15.00
<b>Aloha</b> Your Choice of Chicken, Ham or Bacon with Pineapple	\$13.00	\$15.00
<b>Honey Mustard Chicken</b> Succulent Honey Mustard Chicken with your choice of two vegetable toppings	\$14.25	N/A
<b>Smoke on the Quabbin</b> Sweetly smoked BBQ Chicken, Bacon & Onions	\$14.50	N/A
<b>The Henderson</b> Sausage, Pepperoni, Onions & Fresh Green Peppers	\$15.75	N/A
<b>Meatza</b> Sausage, Bacon, Ham, Hamburger and Pepperoni	\$16.50	N/A
<b>The Greeker</b> Black Olives, Feta Cheese, Fresh Tomatoes & Garlic topped with Herb Oil	\$17.00	\$17.00
<b>The Whole Garden</b> All of our Fresh Veggies along with our Cheese Blend	\$17.50	\$13.00 & \$1 per topping
<b>The Mediterranean</b> Black Olives, Feta Cheese, Tomatoes, Garlic, Spinach, Roasted Red Peppers topped with Herb Oil	\$18.75	\$19.00

\*Gluten Free Pizza features *Against the Grain* pizza crust (Tapioca starch, milk, eggs, canola oil) with mozzarella, cheddar and parmesan cheese.

# New Salem

—Est. 1996—

## GENERAL STORE

GROCERY | LOTTERY | SPIRITS  
BOAR'S HEAD DELI | GIFTS

WWW.NEWSALEMGENERALSTORE.COM

Visit us on Facebook @  
The New Salem General Store

# MENU

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New Salem, MA 01355

Tel (978) 544-8177  
Fax (978) 544-8188  
Email:  
newsalemgeneralstore@yahoo.com

*The Little Country Store with a Surprise  
Around Every Corner!*

## Breakfast Menu Served Daily

Monday-Friday 6am to 11am  
Sat 6am to 2pm  
Sun 7am to 2pm

### Breakfast Sandwiches



**Egg, Cheese & Meat** \$4.50  
**Egg & Cheese** \$3.50  
**Egg & Meat** \$4.00

**Stuffed Egg Wrap** \$5.00  
*Egg, Cheese, Meat & Veggies*

### More for Breakfast

**English Muffin, Toast or Bagel**  
*with Butter, Cream Cheese, Peanut Butter and/or Jam* \$2.50

### Breads

Bagel  
Bulkie Roll  
Country White  
English Muffin  
Marble Rye  
Multigrain  
Whole Wheat  
Wheat Wraps  
Gluten Free Wraps  
(\$1.00 extra)

### Meats

Bacon  
Black Forest Ham  
Sausage



### Cheeses

American  
Horseradish Cheddar  
Pepperjack  
Provolone  
Swiss  
Smoked Gouda  
VT Cheddar



Featuring  
Dean's Beans  
Freshly Brewed  
Coffees

## Create Your Own Sandwich



### Meat, Cheese & Veggies

6" Sub or Sandwich \$6.49  
12" Sub \$10.99

### Vegetarian

6" Sub or Sandwich \$5.49  
12" Sub \$9.99

### Vegetarian w/ Hummus

6" Sub or Sandwich \$6.49  
12" Sub \$10.99

Wheat or Gluten Free Wraps, Bacon add \$1.00 for  
6 inch sub/\$2.00 for 12 inch sub

### Boar's Head Deli Meats & Cheeses

Black Forest Ham	American
Bologna	Horseradish Cheddar
Chicken Salad	Pepperjack
Corned Beef	Provolone
Liverwurst	Smoked Gouda
Oven Roasted Turkey	Swiss
Pepperoni	VT Cheddar
Roast Beef	
Salami	

### Spreads

Hoagie Dressing  
Honey Mustard  
Horseradish Sauce  
Mayonnaise  
Oil & Vinegar  
Ranch  
Spicy or  
Yellow Mustard

### Add On's

Banana Peppers  
Black Olives  
Green Peppers  
Jalapeno Peppers  
Lettuce  
Onions  
Pickles  
Tomatoes

### Bread Choices

Bulkie/Grinder Roll, Whole Wheat, Wraps  
Marble Rye, Multi-Grain or White

## Specialty Sandwiches \$7.49

### The Prescott

*Heated Roast Beef, Melted Vermont Cheddar, Crisp Bacon with Lettuce, Tomato & Horseradish Sauce on Toasted Multigrain.*

### The Greenwich

*Sliced Black Forest Ham, Genoa Salami, Bologna & Provolone Cheese with Lettuce, Tomato, Red Pepper Relish and Hoagie dressing on a 6" Sub Roll.*

### The New Salemwich

*Sliced Roast Beef, Black Forest Ham, Horseradish Cheddar with Lettuce, Tomato, Onion & Honey Mustard on Multigrain.*

### The Enfield

*Heated Corned Beef, Melted Swiss, Sauerkraut on Toasted Marble Rye with choice of Stoneground Mustard or Russian Dressing.*

### The Dana

*Heated Turkey, American Cheese, Crispy Bacon with Lettuce, Tomato & Mayo on a 6" Grinder Roll.*

### The Cooleyville

*Roasted Garlic Hummus, Feta Cheese, Lettuce, Tomato, Onion, Green Peppers, Pickles, Black Olives and Red Pepper Relish on a Whole Wheat Wrap.*

## Fresh Green Salads \$5.99

Add a Meat Choice \$2.00



Fresh Greens topped with choice of one cheese, tomatoes, green peppers, red onions, black olives, pickles & choice of salad dressing



## Puppyville Specials



Peanut Butter  
& Jam Sandwich \$2.99

or

1/2 Sandwich Options of:

Tuna	\$3.49
Ham & Cheese	\$3.49
Turkey & Cheese	\$3.49

BEFORE PLACING AN ORDER, PLEASE INFORM SERVER OF ANY FOOD ALLERGIES